

A black and white portrait of Stacy Feiner, a woman with curly hair, wearing a white collared shirt and a necklace. The portrait is the background for the text.

# Stacy Feiner

BUSINESS PSYCHOLOGIST, SPEAKER & AUTHOR



# Dr. Stacy Feiner

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## BIOGRAPHY

An awarded and nationally recognized business psychologist, Dr. Stacy Feiner has helped many Fortune-ranked corporations, academic institutions, and closely-held companies overcome challenges to reach goals faster than they ever thought possible.

For over two decades, Stacy's distinctive method of coaching has been a catalyst for driving real and lasting systemic change. This innovative methodology—built on her experiences as a clinical psychologist, corporate leader, and financial advisor—focuses on the interplay of psychology, leadership, and business to solve complex dynamics. Her approach, unlike traditional methods, addresses multiple aspects of a challenge simultaneously. Her process allows leaders to spend less time overcoming the complex qualitative issues they face, such as family dynamics, governance and culture, and more time driving profitable revenue and enhancing enterprise value.

A passionate advocate for her profession, Stacy travels coast to coast presenting her thought platform at conferences and panelist forums, as well as facilitating private family retreats, board sessions, and advisor meetings. She actively contributes to the industry's discourse through her leadership blog and serves as a regular contributor to numerous national and local media publications, including *Forbes*, *Smart Business*, and *Crain's Business*. She's the author of *Talent Mindset: The Business Owner's Guide to Building Bench Strength*.

Stacy holds a bachelor's degree from Hobart and William Smith Colleges, a master's in clinical psychology from Northeastern University, and a doctoral degree in clinical psychology from Illinois School for Professional Psychology.



# SCOPE OF OUR SERVICES

## BUSINESS PSYCHOLOGIST

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### TRANSITION GROWTH STRATEGIES®

A new, revolutionary method in business transition that allows business owners to leverage and direct the emotional current connecting all aspects of their company's ecosystem—performance, family well-being, and wealth distribution decisions.

Our proprietary process takes all the things that keep business owners up at night and organizes and prioritizes them, changing disorder into a clearly defined 1x7x12 Transition Growth Strategy®. With a high-efficiency quotient, business owners complete a transition strategy that achieves their desired exit.

### TEAM BUILDING SESSION

Through provocative and interactive exercises, team spirit emerges as the group realizes a call to greatness. Participants untangle themselves from old assumptions, grapple with new ideas, use better terms, and practice new skills. Teams learn how to define challenges and determine how to solve for them together.

### WEBINARS

Short, hyper-focused, and highly relevant, Stacy's webinars *really* move the needle! She educates participants on the science of business psychology and how introducing it into a business' ecosystem can help to drive efficiencies, effectiveness and improve all aspects of a company's health.

### DISHING OVER DINNER®

An interactive group dinner that takes mundane details and transforms them into meaningful insights. This event challenges participants to rise above the day-to-day routine.

### FACILITATION

Families in business want all aspects of their lives to be high performing, and when they want to push for even more, Stacy can help them up their game. Her family business retreats, off-site family councils, and strategic planning sessions are specifically designed to allow families to explore things they've never had the opportunity to do. Various family branches, multiple generations, management teams, boards, and other key stakeholders connect to reshape relationships around a shared vision. Individual follow-up sessions ensure that all members return to both work and life, better.

### BREAKOUT SESSION/WORKSHOP

Highly engaging and interactive, Stacy's workshops and breakout sessions push leaders to wrestle with new ideas, apply new concepts to real issues, and incorporate new thinking to problem-solving. At your conference or event, give the team an immersive experience by combining many of our offerings above to create a customized workshop.



# SCOPE OF OUR SERVICES

## SPEAKER

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### KEYNOTE SPEAKER

Provocative and energizing presentations (30 – 60 minutes) on a variety of topics pertaining to psychology, business, and leadership.

### FIRESIDE CHAT/INTERVIEW

An intimate and unscripted conversation on industry trends, best practices, emerging opportunities for closely-held businesses, and Stacy's evolution as a scientist, corporate leader, and entrepreneur. Time together is guided by the lens of her personal mission: improve the health of our nation and communities through healthy and profitable family-owned businesses.

### RESIDENT COACH

A new way to add value to your conference goers when they're away from the office. At your next large event, make 45-minute coaching sessions available to your registrants throughout your conference. A scheduling link is accessible to registered guests on a first-come-first-serve basis.

### PANEL MODERATOR/MEMBER

As a panelist, Stacy brings a unique and fresh point of view to the stage. As a moderator or member, her unencumbered and realistic perspective will take the discussion from good to great.

## AUTHOR

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### COLUMNIST/WRITER

Always relevant and provocative, Stacy's unique perspective on business, challenges, trends, new or missed opportunities, and blind spots will give your readers a reason to think outside of the box. Whether short-form or long-form in nature, Stacy will write valuable content for your next publication.

### GUEST CONTRIBUTOR

With over 15 years of experience and dozens of published articles in *Forbes*, *Crain's Business*, and *Smart Business*, Stacy regularly writes on a wide variety of industry-related subjects. Have her contribute to your next article, book, magazine or academic paper by writing a foreword, chapter, review/endorsement, quotes, or comments.

### BOOK SIGNING

Author of [\*Talent Mindset: The Business Owner's Guide to Building Bench Strength\*](#) and a chapter in Scott MacGregor's compilation book [\*Standing O!\*](#), Stacy is available for stand-alone book signings or as part of any of her speaking events. This offering is typically coupled with a short, audience-tailored reading from her book.



## WHAT OTHERS ARE SAYING

“WHEN YOU START A  
CONVERSATION WITH  
STACY, PREPARE TO  
BE ENGAGED.”

**BOB LOWERY, OWNER**

Power House VFX

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*“When I first started coaching with Stacy, I anticipated every session with dread. Then one day, I protected the ‘hold’ on my calendar with every ounce I had.”*

**MARCIE FINNEY, CEO**

Cleveland Cord Blood

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*“I couldn’t have gotten here without Stacy. She is so confident in the process of human growth and the power of the human spirit, she took me farther than I imagined I could go. The most valuable lessons, I still use today.”*

**RACHEL ANDREASSON, OWNER**

Wallis Companies

*“Stacy always found the line between compassion and ass-kicking. She experienced my wins like they were her own. She is an extraordinary coach.”*

**BRAD SACKS, FOUNDER**

More Than Gourmet

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“HAVING A SIMPLE  
CONVERSATION WITH  
STACY IS PRICELESS...”

**NICK ELMI, ACCLAIMED CHEF**

Winner of 2014 Next Top Chef on ABC

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*“Stacy is a force of nature. She pushed me way out of my comfort zone and asked questions that I didn’t always want to answer. She is masterful at finding the essential connections in how you feel, think, and do things that allowed me to achieve more than I thought you could. It is so valuable how her approach is able to channel psychology into the world of business, and in that way brought the x-factor to my leadership.”*

**TOM LIX, FOUNDER AND CEO**

Cleveland Whiskey



# MEDIA PUBLICATION

## **BOOKS**

[Talent Mindset: The Business Owner's Guide to Building Bench Strength](#)  
[Standing O!](#) (chapter author)

## **CHIEF EXECUTIVE**

[Know Your Talent as Well as You Know Your Numbers](#)

## **CRAIN'S BUSINESS**

[When and How to Tell Employees I am Selling the Business?](#)  
[Sellers' Fear Best Tackled Head-On](#)  
[Want to Avoid Deal Failure? Ready the Seller](#)  
[No Matter How You Choose to Transition, Managing Talent is Paramount](#)  
[Good Communication Should Be Part of the Deal](#)  
[Middle Market is the Official Employer of the Year](#)  
[Exit Planning is All In Your Head](#)  
[Exceptional Leaders Don't Ignore the Psychology of Sound Decision-Making](#)

## **ENTREPRENEUR MAGAZINE**

[4 Ways to Build the Mental Fortitude Needed to Transition From Your Business](#)

## **FORBES**

[Why You Should Wind Up, Not Down, Before You Exit Your Business](#)  
[Don't Let Fear Interfere With Good Exit Planning](#)  
[Get On Board: Why Private Company Boards Are Worth It](#)  
[Meet Stacy Feiner, Business Psychologist and Coach](#)  
[12 Reasons Why 'Playing To Your Strengths' May Not Be A Good Idea](#)  
[Seven New Onboarding Strategies You'll See This Year](#)

## **SMART BUSINESS**

[Have Bold Conversations About Your Business Culture Now](#)  
[Succession Planning is Just One Piece of the Talent Development Whole](#)  
[How to Ensure You Aren't Unhappy With Your Decision to Exit Your Company](#)  
[The Missing Piece to Building Employee Bench Strength Might Be You](#)  
[How to Attract And Retain Talent in Manufacturing And Distribution](#)



## OUR CLIENTS

Our clients are the foundation of our practice. It is through our coaching that their growth transpires and we strive to continue to help them grow through every new transition they go through.

Here is a few of clients we've worked with in the past:





## CONTACT INFORMATION

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### **WEBSITE & SOCIAL MEDIA**

[www.stacyfeiner.com](http://www.stacyfeiner.com)

[linkedin.com/in/stacyfeiner/](https://www.linkedin.com/in/stacyfeiner/)

[facebook.com/drstacyfeiner/](https://www.facebook.com/drstacyfeiner/)



